


Quality Assurance Association

Chicago, IL

November 16, 2011



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- **356 Days Until Presidential Election**
 - **A Great Deal of Regulatory Activity**
 - **Legislative focus-Budget-Super Committee**
 - (budget poll)

Election Activity Driving Action

- NGO community pushing as much as they can
 - May lead to agency overload
- About Regulation
 - Outside of those that really care-no one focuses on it
 - Usually until it is too late
 - 10% of the noise gets 90% of the action

The Major Initiatives Today

- Food Safety Modernization
- IWG action on Advertising
- Sodium
- School Lunch-reimbursable and competitive
- Nutrition Labeling update
 - Facts Panel Reform
 - FOP
 - increased scrutiny-very subjective
 - a belief or obsession-misleading

Regulatory Focal Point

FDA

- Implementation of FSMA
 - Imports-Who is responsible (importer of record)
 - Shipper/Government/Receiver
 - Records Access
 - HAACP
 - Traceback pilot
- Money to implement FSMA
 - User fees/re-inspection fees (>USDA)
- Sodium
 - Major push to get industry commitment to reduce
 - FDA/USDA request for data
 - FDA/USDA listening session-Nov 10
 - A major focus of administration

Regulatory Focal Point

FDA

- Review of Chemicals
 - Not BPA
 - PEW Charitable Trust-project/GMA
 - GMA focused on TSCA
 - States Acting

Regulatory Focal Point

USDA

- Food Safety focus
 - Test and hold on beef trim
 - Salmonella performance standards on poultry(turkey)
 - Performance standard
- FSIS Public Health Information System